Innovation In Youth Employment: Solution for Sustainable impact

Presented By: Alieu Jallow, YAG Member
Founder YEA Gambia & Startup Incubator
Growing up

- Kerr Ardo Village
- 25 Siblings
Inspiration

- Mum’s Petty trading
- Harding Cattles
Volunteer Experience
American Corner

Kids reading programs
Youth Unemployment

- 60% Youth
- 40% unemployed
- Searching for hope

“HISTORY WILL JUDGE US FOR TURNING OUR BACKS WHILE PEOPLE DROWNED”
Young Entrepreneurs Association

- Workshops
- Seminars
- Youth Entrepreneurship Summit
- Bootcamps
CHALLENGES

- Lacked experience
- Establish Trust
- Stakeholder Buy in
- Build a team
Startup Incubator Gambia

"Building the next generation of entrepreneurs"
First Business Incubator

- Co-working Space
- Business support
- Mentorship & Coaching
- Access to resources
- Design thinking
- Bootcamps
Social Impact

- 86 incubator
- 26 accelerated
- 300 jobs created
Meet Muhammed

Poultry Farmer

- 500 to 36,000 Chickens
- 22 employees
Meet Binta

Fashion Designer
Next Step

- Regional hub
- Crowdfunding /Investment
“No matter your background and circumstances, with determination, hard work, persistence, and tenacity of purpose you can turn pressing social challenges into impactful solutions.”

Alieu Jallow

Thank you
About our website

Litter Rulers is on a mission to create a cleaner Jamaica. We are mainly reaching out to the youths of Jamaica. Litter Rulers was made by five girls from Brave Camp 2017. We feel that littering is caused by the lack of human responsibility and if we change the minds of youth we will create a better generation. To do this we created an organization to educate youth on how to recycle, fun ways to create things using your trash and where to report someone who is constantly polluting your neighborhood.
About Us

Litter Rulers is an organization created by five Jamaican, teenage girls at Brave Camp 2017. Malika Fraser, 12 years old, Holy Childhood High school; Breanna Bisnott, 13 years old, Leah-Ann Chai, 14 years old, Gabrielle Jones, 12 years old; all from Immaculate Conception High school, Kariel Pladley, 12 years old; Convent Of Mercy Academy. Using technology we hope to change the way people see the environment step by step.
Helping Hearts
Improving Healthcare Access through Volunteerism

MISSION STATEMENT
Helping Hearts is on a mission to improve healthcare. We target students, retired Doctors & persons with transportation. Our website seeks to inform the public about access to healthcare in Jamaica, advocating on behalf of persons who have limited access to healthcare is our Goal.
Rashida, Age 14, Kingston, JA

Our time at Brave Camp Jamaica I learn a lot and meet new friends. I am from a community that is not really empower female that much and brave camp teach me how to be brave and I am brave and I going to show people that
Breanna, Age 13, Kingston, JA
Connect with me

www.AnnaBethune.com
Frederico P. Silva
Hi!
social
entrepreneur
social + entrepreneur
social entrepreneur
we develop inclusive technologies for job creation
we found a problem…
Newspaper supply

10K~15K
Population size

25M
197,000+ registered candidates

2,000+ registered companies

93% coverage
we found another problem…
formal jobs vs. informal jobs
95% informal sector

5%
access to mobile phone
28,000+ workers registered

50,000+ customers

3,000+ potential job opportunities
connecting talent to opportunity
khanimambo
(thank you)
Gülcan Yayla
We’re called upon to be architects of the future; not its victims…

Buckminster Fuller
Kodluyoruz is a social enterprise helping talented and driven youth realize their potential through employment in technology sector.

Selected among the top three most promising social startups in Europe – only one from Turkey!

(PwC Social Impact Lab 2018)
I’m a Computer Science student.

Although I love this field and enjoyed it, I feel like I'm stuck between my education and the needs of the private sector.

I don't have any chance to make my dreams come through.

A.S.
WHAT IS NEXT?

2016
Start

2017 - 2018
10 bootcamps, 202 graduates, 4 cities

2019
20 bootcamps, 500+ graduates, 4 cities

Next:
• Scale up the bootcamp model with blended learning
• Create a 'hub' for developers
• Start producing our own technologies with graduates
THANK YOU!
gulcan@kodluyoruz.org
@gulcan_yayla
Ife Durosinmi-Etti
• Author, Entrepreneur and Young Global Leader
• Founder – AGS Tribe
There is no tool for development more effective than the empowerment of women

- Kofi Annan
Here is my why

My Mother
Impact numbers in my community in 1 year

- Trained 3000+ people in starting a business
- Helped 120+ young people to access grants through online webinars and virtual tutoring
- Showcased over 2,000 female entrepreneurs in the 1st edition
- Reached over 3,000 entrepreneurs, developing their knowledge through my first book – Accessing Grants for Startup (AG5)
- Fostered a community off the book, democratizing opportunities for startups and built the AGS Tribe Community to north of 4,000 young people where knowledge is shared and capacity is developed virtually
- Through crowdfunding, raised $10,000 specifically to support female-led business owners
- Today, the three businesses invested in have created 52 jobs, and have increased their income 3x
- and we are just getting started, there is so much more to be done!

We are constantly working to make sure that young people, especially women have access to the the opportunities that will help them scale their business.
Entrepreneurship remains the foremost tool to solve the problem of youth unemployment in Africa.

This is why we have spent a tremendous amount of time investing in training on digital skills, business model generation, mentorship and business advisory for youths in Nigeria.
CHALLENGES

- Encouraged autonomy
- Became flexible
- Appreciation
- Included employees in decision making

Hiring the right talent and staff retention
Here is what we are working on now

We started raising the AGS Impact Fund 2.0.

1. Target – 30k USD

2. Amount since crowdfunding launch (3 weeks) – 8k USD+

3. Use of fund – 100% into seed fund for women-owned businesses

4. Fund raised from corporates and individuals in Lagos, London, United States and Canada

5. Program design component and approach
   • Call for application
   • Online boot-camp
   • Virtual mentorship
   • Pitch competition
   • Business advisory
   • Finalists are then admitted into an incubator program
When women put their heads together, powerful things can happen!" - Oprah Winfrey

In the next three years, train and empower 10,000 young women to start their own business through capacity building, digital skills, linkage to funding (trust fund) and connecting them to global resources virtually.
Thank You