

From the S4YE Secretariat and World Bank



**Innovations in Youth Employment:
Solutions for Sustainable Impact**

Wednesday, April 10, 2019 – Thursday, April 11, 2019
World Bank HQ | Washington, DC

On April 10 and 11, we hosted the inaugural **S4YE Partner Summit** which was attended by representatives from 100 organizations. One of our main objectives for the Summit was to begin the process of building a strong sense of community among S4YE's core partners including - Executives launching S4YE's new **Private Sector Advisory Council**; Members of S4YE's **[Impact Portfolio](#)**; **World Bank Group** senior management and teams leading youth employment operations; Youth leaders of the newly-formed **S4YE [Youth Advisory Group](#)**; key **donors** from bilateral agencies; as well as technical experts and other stakeholders.

On the first day, over six different sessions, we showcased innovative approaches being tried and tested by private sector companies, civil society organizations, foundations, and the World Bank teams. On the second day, we held an Impact Portfolio workshop with over 40 projects from the World Bank, civil society organizations and private sector discussing program design, successes and challenges of their youth employment initiatives. We also formally launched the Private Sector Advisory Council.

Click [here](#) to learn more about the Summit as it happened and check this [page](#) to download the presentations and photos!

Tell us what you thought about the summit. Please fill this [survey](#)!

Summit Spotlight



New Ideas and Approaches for Designing Youth Employment Projects: We kicked off the Summit with a session on innovation: 2-minute lightning talks describing key program design innovations by 12 youth employment projects, all prospective or current **[Impact Portfolio](#)** members. Some of the issues they covered included supporting workers in the informal sector through an online platform, ways to support refugee entrepreneurs to access the country's financial sector, and make programs financially sustainable among others.

Several projects interested in potentially applying the innovations brought up crucial issues during the discussion, such as how to retain youth when they are looking for immediate results.

Launch of the Private Sector Advisory Council: S4YE officially launched its Private Sector Advisory Council (PSAC) during the Summit, by gathering high-level representatives from a diverse group of private sector companies which have youth employment activities as part of their work plans. The group discussed different strategies used to create or improve employment opportunities for youth worldwide, sharing experiences and best practices. Participants included Accenture, Microsoft, Volvo, McDonald's, Uber, SAP, Orange, Oracle, Deloitte, Avasant, Adecco, New Markets Venture, SES, GAN, IAOP, Leap Learning, and a select group of World Bank and IFC staff.



Conversation with Youth: Some members of the S4YE Youth Advisory Group came together in a session, which was highly popular as youth shared their perspective on youth employment. They told their individual stories of how they started their initiatives and created better opportunities for their peers. The session highlighted the importance of including youth perspective in the conversation around youth employment. Click [here](#) to read their impressive profiles!

Integrated Approaches to Youth Employment: During this session, speakers shared their experiences and early lessons from bridging supply- and demand-side programs. Programs in Tunisia, Pakistan, Kenya, Uganda, and South Africa, are upskilling youth, supporting SME growth and entrepreneurs, attracting foreign companies, and investing in infrastructure development. On the other side, the new Jobs Platform in Bangladesh is linking in-country supply-side interventions with demand-side operations to address multiple constraints holistically.

To learn more about this approach, you can read the latest [resource](#) published by the Jobs

Group at the World Bank to provide guidance to project managers and teams on the design and implementation of integrated youth employment programs.



Taking Solutions to Scale: Strategies to Create Sustained Impact: How do we scale human intensive youth employment projects? To conclude the first day of the Summit we organized a round-table discussion led by participants from Mastercard Foundation, U.S. African Development Foundation, New Market Ventures Partners and Catholic Relief Services to reflect on the innovative solutions showcased earlier in the day and discuss different pathways for projects from pilot to scale.

The Impact Portfolio Workshop: On the second day, we held an Impact Portfolio workshop with over 40 projects from the World Bank, civil society organizations and private sector to share program design, successes and challenges of their youth employment initiatives. In this learning session, we facilitated interactions between current and prospective Impact Portfolio (IP) members to discuss potential collaboration with the World Bank Group. Through a facilitated activity this group also brainstormed on the workplan for the Impact Portfolio for the next one year. The participants were encouraged to provide insights on what they would like to see this community achieve and how would they be able to support it in this journey.



Publications



PATHWAYS TO BETTER JOBS IN IDA COUNTRIES

Dino Marotto, Michael Weber, and Reyes Aterido

Findings from Jobs Diagnostics



What are the pathways people follow to better jobs? Economies grow when more people find work, when they get better at what they do, and when they move from low-productivity work to better, higher-productivity jobs. The newest report '[Pathways to better jobs in IDA countries](#)' from the Jobs Group at The World Bank takes a closer look at how people benefit through jobs in the process of development. It identifies how the available jobs change with economic transformation and how the structure of labor markets differs between low, lower-middle, and middle-income countries. It points to key challenges in ensuring that workers can transition between sectors, between locations, and between self- and waged employment.

From S4YE Partners

Updates from the Impact Portfolio

- **Harambee Youth Employment Accelerator:** Harambee has received the [2019 Skoll Award for Social Entrepreneurship](#). Harambee has partnered with over 500 African businesses to provide more than 100,000 jobs and work experiences to unemployed youth in South Africa and Rwanda. It has done this through innovative initiatives to grow new jobs, an award-winning Pathway Manager adopted at South Africa's Presidential Jobs Summit, and a social impact bond for driving inclusive hiring.
- **Educate!:** How important is empathy, perseverance and innovation when working with youth? Educate!'s Co-Founder and Director of Program Strategy, Angelica Towne, recently authored [this blog](#) describing some of the key lessons she's learned in her ten years' experience designing programs for youth.
- **Via-Pathways to Work:** IYF hosted a learning event as part of the Via program in Maputo in March. The [event](#) brought together critical partners in the youth economic opportunities system to discuss how can partners address challenges, and

take advantage of the significant opportunities around the number of youth entering the labor market each year in Mozambique, Tanzania, and across the region.

Updates from the Youth Advisory Group

- **UjuziKilimo:** The World Bank Kenya recently launched [Disruptive Agritech Challenge](#) targeting 1 Million farmers in 3 years in Kenya and UjuziKilimo, led by our YAG member Brian Bosire, was one of the [winners](#) in the challenge to provide data analytics, soil monitoring and agricultural intelligence for the program.
- **Chifco:** Another YAG member, Amine Chouaieb from Tunisia and founder of the Tunisian Tech Company Chifco, specializing in the Internet of Things (IoT), Machine Learning and Big Data, became the [youngest CEO of a listed company](#) in Tunisian stock market.
- **Kodluyoruz:** [Kodluyoruz](#), led by Gulcan Yayla, is launching six coding boot camps in four cities across Turkey: Istanbul, Bursa, Ankara and Sanliurfa. They are going to train 150 young people, 40% female, to become Python, React Native, .NET MVC and React developers and find employment in high-value technology

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