

## S4YE Newsletter March 2019

### From the S4YE Secretariat and World Bank







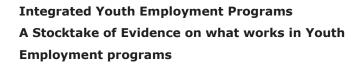
# Innovations in Youth Employment: Solutions for Sustainable Impact

Wednesday, April 10, 2019 – Thursday, April 11, 2019
World Bank HQ | Washington, DC

Please click the link below to register for the S4YE Partner Summit.

Register

### **Publications**



This **stocktake** of evidence on the effectiveness of youth employment programs was conducted by a multi-sectoral team, led by the Jobs Group at the World Bank. It summarizes evidence on "what works" in youth employment programs and leads to outcomes.

Employment outcomes refer both to direct and indirect job creation, including through firm start-up, as well as improvements in the quality of jobs as manifested in higher earnings as self-employment or increases in household income. This paper is based on an extensive desk literature review and analysis of meta-evaluation on both the labor demand side and labor supply side.



Integrated Youth

WORLD BANK GROUP

**Employment Programs** 

#### Integration:

### A New Approach to Youth Employment Programs General Guidelines for Project Teams

The Jobs Group has also published another resource to provide general guidance to project managers and teams on the design and implementation of integrated, cross-sectoral youth employment programs. Traditionally, youth employment programs have focused primarily on supply-side interventions. Many of these programs have had limited labor market impacts. On the other hand, most interventions on the demand side do not specifically target job creation—and fewer still specifically target youth. The aim of the integrated programs described in this guide is to bring together supply and demand side interventions.

### Digital Platforms for Youth Employment Operational Clinic:

Earlier in March, S4YE hosted an Operational Clinic on Digital Platforms for Youth Employment where SAP, Lynk and Plan International shared information about their online Platforms. This clinic was attended by practitioners engaged in employment programs at the World Bank who wanted to learn more and seek inputs to integrate such platforms in their active or pipeline programs.

SAP has developed an online job-matching platform in Saudi Arabia; Lynk is an online platform that partners with Kenyan artisans to showcase and promote their products and services; and Plan International has developed a Youth Employment Digital Ecosystem that includes tools for practitioners, training tools, gamification and an innovative digital way to track beneficiaries.

### First Consultation for Launch of the S4YE Private Sector Advisory Council:

The private sector has played a key role in S4YE's governance with a significant voice on S4YE's Board. To further advance our partnership with the private sector, S4YE is now creating a **Private Sector Advisory Council** that will consist of senior level representatives from a select group of companies. The PSAC will be formally launched during the upcoming *S4YE Partner Summit* in April.

An initial consultation meeting with a few companies was held in March. Some companies that participated in that discussion included: Accenture, Microsoft, Adecco, Leap Learning, McDonalds, SES, Volvo, Skanska, Cisco, Nestle and Oracle. Participants discussed potential ways of working together.

### From S4YE Partners

#### **News and Media**

- Digital Data Divide (DDD): DDD's CEO & Co-Founder Jeremy Hockenstein and
  Executive Vice President of HR and Social Impact Sopheap Im were interviewed by
  Aga Bajer on her <u>podcast</u> where they talk about their social enterprise
  model, sustainable training and employment programs, balancing between a core
  social mission and on making profits at the same time as well as challenges faced
  when working across cultures.
- Educate!: In this latest <u>blog</u> Boris Bulayesv, Co-founder and Executive Director of
  Educate!, talks about youth in Africa- an untapped resource for change and how
  Educate!'s new experiential educational model, empowers teachers and youth

mentors to equip students with the skills to drive measurable change in the continent.

### **Relevant Resources**

- Regional governments need to match social security with the Fourth Industrial Revolution: In this Op-ed on the Future of Work by Mahmoud Mohieldin, Senior Vice President and Michal Rutkowski, Senior Director and Head of Global Practice, Social Protection and Jobs at the World Bank Group emphasize on investing in human capital, as well as enhancing social protection with complementary reforms in the Middle East and North Africa (MENA) region, as key avenues that will help governments benefit from the Fourth Industrial Revolution. They conclude by saying that if managed well, MENA's highly-educated and young workforce can support their nations to diversify economic activities, reduce dependence on traditional industries such as oil and gas and increase stability by insulating against external economic shocks.
- Aspen Institute Report A Global Opportunity | Get Youth Working: Inspired
  by the challenge to address the global crisis of youth opportunity, the Aspen
  Institute undertook landscape research in an effort to identify promising
  approaches to support youth in their search for meaningful work. S4YE and many
  Impact Portfolio projects are featured in the report as part of a small sample of
  existing models that were highlighted as especially innovative, evidence-based, or
  otherwise illustrative of a growing trend in the sector.
- Policy Insight on changing resumes to reduce hiring discrimination: This J-Pal <u>synthesis</u> of 23 randomized correspondence studies and two randomized evaluations on anonymization interventions examines the extent of hiring discrimination in a range of labor markets, and studies the impacts of removing information from job applications on hiring discrimination.



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