

From the S4YE Secretariat and World Bank

Designing Mentorship Programs for Young Entrepreneurs



In May, S4YE hosted an Operational Clinic in which partners including [Youth Business International](#), [Educate!](#), [Aga Khan Foundation](#), [Bhartiya Yuva Shakti Trust](#), and [Startup Gambia](#) made engaging presentations about successful mentorship programs for young entrepreneurs. Youth Business International (YBI), shared their experience on the impact of voluntary business mentoring for young entrepreneurs from 52 countries and presented their [latest report](#) on this topic. Educate! emphasized the need to mentor young entrepreneurs throughout Africa, where 7 million young people enter the job market each year. Aga Khan highlighted an exciting hub and spoke model business mentoring model by which they support youth engaged in rural SME's and startups. Presentation from Startup Gambia discussed how mentors must provide guidance and moral support, but not become the decision maker of the mentee. They must know when to stand back and give ownership and responsibility to the mentee. Mentoring is often an essential part of the support package that organizations provide to entrepreneurs and is a vital ingredient in their success. Building and running a successful mentoring program is challenging, and for mentoring to be effective a robust approach to the application, the design is essential. Several TTLs from the World Bank joined this clinic to learn more about integrating mentoring for youth entrepreneurs in their active or pipeline programs. Here are the links to the [presentations](#) and [video](#) from the session.

Upcoming Event: How to Write Effective Grant Applications

Online Webinar

Thursday, June 6, 2019 | G8 - 011 & Webex

9:30am - 11:30 am EST

[Solutions for Youth Employment \(S4YE\)](#) invites you to attend an online webinar on **How to Write Effective Grant Applications** on Thursday, June 6, 2019 from 9:30am – 11:30am EST.

This webinar is designed for the [S4YE Youth Advisory Group](#), young entrepreneurs, and all S4YE partners interested in learning about fundraising and are in the process of applying for grants. S4YE Youth Advisory Group consists of 17 talented and enterprising global youth and provides input on S4YE and the World Bank's operational and knowledge work.

[Join Using WebEx](#)

Meeting password: 8pbcJZ3F

Meeting number / Access Code: 732 394 875

Audio: (US/Canada) [1-650-479-3207](tel:1-650-479-3207)

[View Global call-in numbers](#)

News from the Jobs Group

- **Does Automation in Rich Countries Hurt Developing Ones? Evidence from the U.S. and Mexico:** Senior economists of the Jobs Group at the World Bank Hernan Winkler, Luc Christiaensen, and Erhan Artuc co-authored this [working paper](#). Using administrative data on Mexican exports by municipality, sector, and destination from 2004 to 2014, this paper investigates how local labor markets in Mexico that are more exposed to automation in the U.S. through trade fared in exports and employment outcomes. The results show that an increase of one robot per thousand workers in the U.S. lowers growth in exports per worker from Mexico to the U.S. by 6.7 percent. The analysis also finds negative impacts of exposure to local automation on local labor market outcomes.

- **Measuring impact** is crucial for development projects. The Jobs Group at the World Bank has developed a [Toolkit on Monitoring and Evaluation of Jobs Operations](#) to encourage a more systematic assessment of jobs outcomes in projects implemented by the World Bank and other development partners. Siv Tokle, Senior Operations Officer of the Jobs Group & key author of the toolkit, talks about the M&E toolkit's practical benefits. Watch the [video](#).

From S4YE Partners



Jobs Insider | Episode 6 | Sara Enright

["How impact sourcing is a win for vulnerable workers and their employers"](#)

Sara is the Project Director for the [Global Impact Sourcing Coalition](#) and Associate Director at [Business for Social Responsibility](#). The Global Impact Coalition is a partner of S4YE.

Updates from the Impact Portfolio

- **Generation:** In 2014, Generation started its pilot programs to connect unemployed and underemployed young adults with skills and jobs. This [annual report](#) captures

the lessons learned by Generation in these years, outlines the impact of their work alongside the stories of few graduates. [Here](#) is a video capturing stories from India, Mexico, and Hong Kong.

- **Educate!:** In April, two Educate! Leaders joined researchers, practitioners, and policymakers from around the world at the Comparative and International Education Society (CIES) annual meeting, sharing their expertise on the theme of Education for Sustainability. The group worked on questions about the sustainability of development interventions in the education space. A summary of both presentations is available [here](#).

Updates from the Youth Advisory Group

- **Emprego:** Mozambique's largest online recruitment platform emprego.co.mz developed by YAG member and social entrepreneur, Frederico Silva, is launching a job fair in June. Emprego is a comprehensive online recruitment platform focused on the dissemination of job opportunities in Mozambique. To this date, the platform has published more than 13,000 vacancies for approximately 2,000 companies. The job fair will facilitate online and face-to-face interaction to connect young professionals to opportunities generated by the demand from large multinationals.

Opportunity

- **FHI 360:** The research and evaluation unit at FHI 360 are looking for a research scientist to work on youth, workforce, economic growth. The link to the job description and application process is [here](#).

Relevant Resources

- **OECD Employment Outlook 2019:** The 2019 edition of the [OECD Employment Outlook](#) presents new evidence on changes in job stability, underemployment and the share of well-paid jobs, and discusses the policy implications of these changes with respect to how technology, globalization, population aging, and other megatrends are transforming the labor market in OECD countries.

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- **Impacts of Industrial and Entrepreneurial Jobs on Youth: 5-Year Experimental Evidence on Factory Job Offers and Cash Grants in Ethiopia:**
This [study](#) looks at two interventions for underemployed youth across five Ethiopian sites: a \$300 grant to spur self-employment, and a job offer to an industrial firm. The results suggest that one-time and one-dimensional interventions may struggle to overcome barriers to wage- or self- employment.
 - **The impact of hosting refugees on the labor market:** What are the labor market effects of a massive influx of people on members of the host community? This [column](#) examines the experience of Jordan resulting from the conflict in neighboring Syria. Evidence shows that Jordanians living in areas with high concentrations of Syrian refugees had no worse labor market outcomes than Jordanians with less exposure to the influx.



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